

Bosch Metaverse Lab Opening Day Agenda

1:00 PM	Kick-off Yusuf Alsatom, Zubair Mohammad, Bosch Digital
1:10 PM	Guided tour Exploring the Metaverse Lab and use cases
1:40 PM	Keynote Navigating the Metaverse: transforming business, society, and technology Andreas Nauerz, Bosch Digital
2:00 PM	Keynote Digital engineering and simulation in production – our success factors to reduce costs and time-to- market Arnd Schoefer, BSH Home Appliances Group Ralf Nagel, BSH Home Appliances Group

2:20 PM	Coffee Break
2:30 PM	Panel discussion From society to business: How the Metaverse transforms the corporate world Andreas Nauerz, Bosch Digital Julia Reuss, Meta Mads Troelsgaard, SynergyXR Philippe van den Berge, Nvidia
3:20 PM	Hackathon pitches and awarding
4:00 PM	Networking with food and drinks